

How to Choose a Mentor

When you become a Finance Broker you need to have a Mentor work with you for the first 2 years in the industry. Choosing the right partner from the start is critical to your future success. With a myriad of choices available how do you know who to choose and who is right for you? Below I have put down a few points to keep in mind. If the prospective Mentor cannot answer these easily, you may need to dig a bit deeper.

- 1. Does the Mentor keep abreast of the current finance market and Compliance changes?
- 2. How long have they been in the industry for?
- **3.** Are they a current MFAA and FBAA Member?
- 4. Are they a current Loan Writer? If so, how much time is devoted to their Loan writing vs Mentoring?
- 5. Do they have a list of what their service offering entails?
- 6. Do they have a proven Mentoring process they follow?
- 7. Do they run Group sessions or one on one personalised help?
- 8. What communication methods do they use? (Face to Face, Online, Email)
- 9. How often will you hear from them? Will they call you at set times or as needed?
- **10.** Are they available weekends and after hours to answer questions/scenarios?
- **11.** Will they require you to switch Aggregators to be Mentored by them?
- **12.** How will the Mentor keep you accountable?
- **13**. How many loans do they offer to Validate for you before submission?
- 14. What are their Mentoring fees? Monthly? Yearly? Commission splits? A combination of?
- 15. Do they charge an upfront fee? Is this fee refundable if they do not deliver what is promised or if you leave early?
- **16**. Will they ask you to sign into a lock in contract?
- 17. What will they do if what was on offer when you started is not delivered?
- 18. Do they have a proven track record of success in assisting new brokers succeed?
- 19. Do they come recommended? Do they have reviews on their website or on Google and if so, what are people saying?

"It's the level & type of support you need versus the support you are offered that is the difference between success and failure"

