

Finance Broker Mentor

Mentoring Program

**Backing New to Industry Finance Brokers for guaranteed
success in the real world**

The logo consists of the letters 'FbM' in a bold, white, sans-serif font, centered within a solid blue rectangular background.

www.financebrokermentor.com

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FbM Growth Guarantee

Life does not wait. Earn more

Can you guarantee results in your broking business?

Yes, you can but only if you are 100% committed, willing to plan for success – and strive to achieve it.

No matter which aggregator you are with, I will personally work with you to systemise your broking business for swift growth in just 182 days.

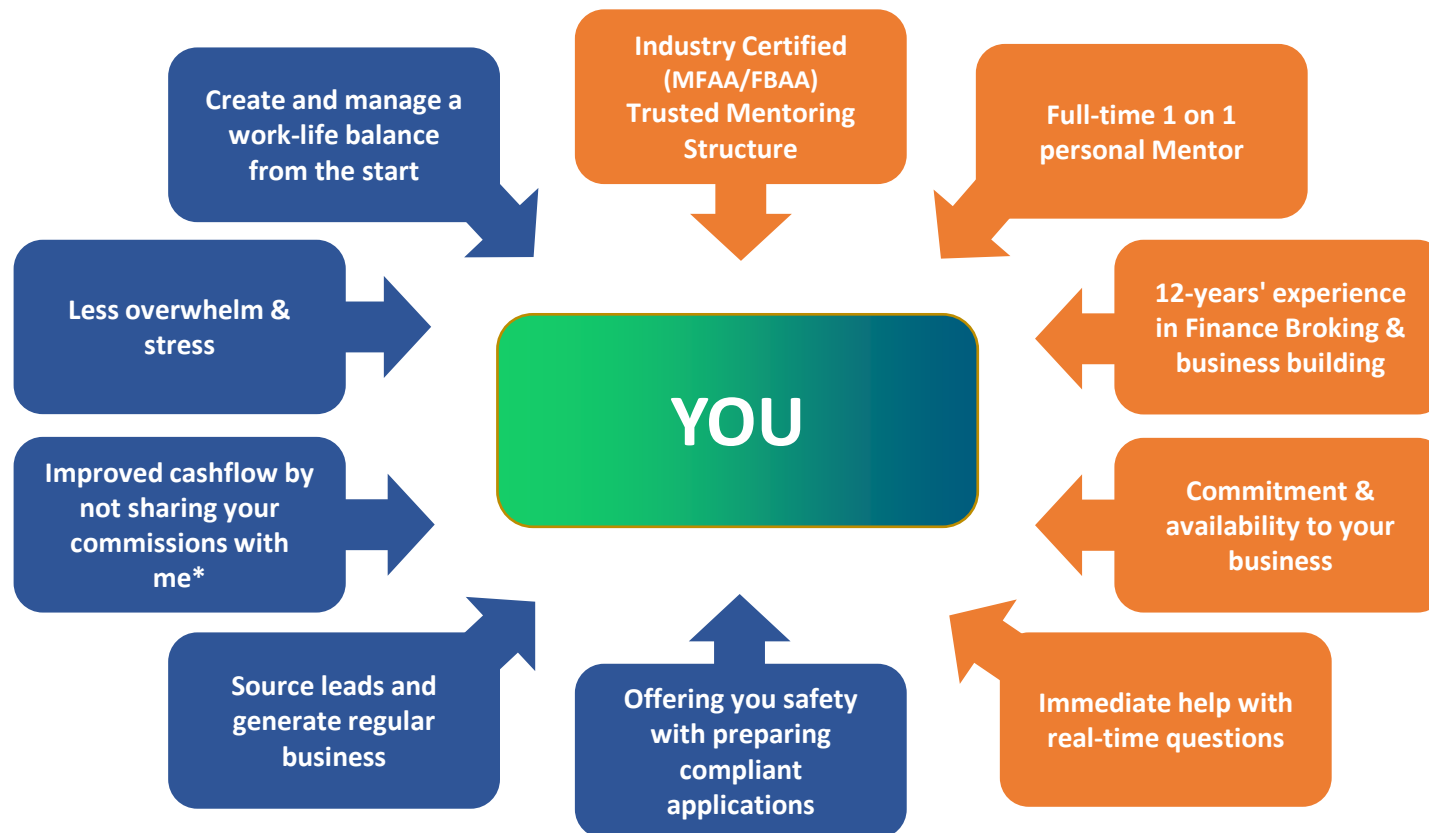
Commit to my exclusive **FBM program**, and I will help you earn income faster with half the cashflow worries usually experienced by new-to-industry brokers.

I'm so sure of it that if, at the end of 182 days, your business is not to a stage where you are settling at least \$1 million of loans per month, I will refund all mentoring fees paid and make the rest of your mentoring term completely free of charge.

To be eligible for the **FBM Growth Guarantee** you must commit to working with me each week and implement the strategies we discuss*.

Why?

Work Less & Achieve More



Exclusive features of our program

- Expert industry lending & business modules with full human support
- **Weekly partnership calls** to check in on:
 - Previous weeks events and deals
 - Current Leads & Scenarios you have had come across your desk
 - Deals in your pipeline
 - Fast growth goals and business planning
- Unlimited contact in between for scenarios, assistance and advice
- Facebook/LinkedIn business page professional set up & optimisation **included**
- Heavily discounted professional website set up offers
- **Close your deals quicker** with our before submission Loan review service
- Access to our Group – **The Solo Broker**. Support in a collaborative environment
- Lender “**Mates not Rates**” sessions and guidance (get to know your lender, not just their interest rates)

A snippet of the program's inclusions...

Credit triage: Know the key questions to ask prospective clients for better outcomes

Structured scenarios: Ensure a high success rate - learn how to give lenders the information they need when submitting a scenario.

Best Interests Duty/Loan preparation kit: Become confident in preparing compliant loan documentation with a comprehensive checklist of questions to ask and factors to consider for every type of scenario you may come across. Who has time to lose sleep wondering if you've missed something!

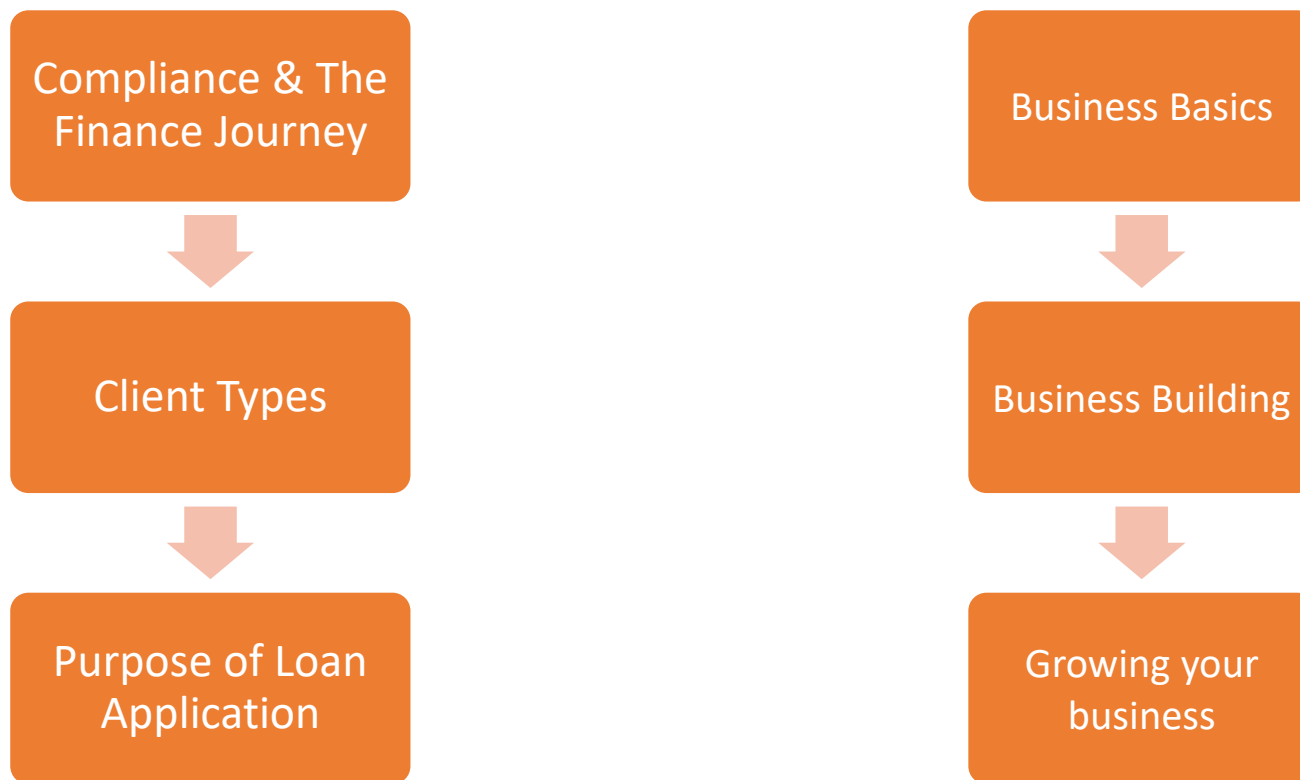
Flowcharts & guides: Complete flowchart and loan steps from first contact to Loan Settlement and beyond. Make the loan application process simple for you and your clients, never missing a client touch point.

Loan Application coversheets: Fully compliant and easy to follow. Let the Assessor know your plans and why they should approve the deal.

This is just the beginning - the FbM program provides support and guidance far beyond the bread and butter of broking.

Mentoring: Lending & Business Modules

Focus: Mentoring Finance Brokers within their first 2 years in the industry



Benefits to you & your business

Work For Yourself Not By Yourself

- **Understanding:** Guidance on the entire loan process, from finding leads through to post settlement activities
- **Learn quicker:** Hone technical skills for helping clients with easy-to-understand loan explanations
- **Money:** Manage cashflow by preparing and closing loans faster for quality customer outcomes
- **Less worries:** Simplify and master compliance so it becomes second nature. Be safe and secure
- **Supported:** Assistance and advice with scenarios and applications in weekly meetings and anytime in-between
- **Never alone:** Connect with industry experts and fellow New Brokers in FbM's exclusive group for networking & sharing valuable industry insights

Benefits to you & your business

Grow your business faster

- **Sustained growth:** Support in sourcing leads and nurturing clients
- **Repeat business:** Strategies to build a strong loan book of loyal, long-term clients
- **Save time:** Tricky question? Don't dwell, I am here to help
- **Speedy responses:** No waiting days for return calls or email replies
- **Personalised:** One-on-one support, tailored to **your** business
- **Save money:** Flat fee mentoring. No commission sharing here
- **Exposure:** Don't waste time on marketing where you "spend and hope"

About Peter Ellis, the Finance Broker Mentor

I've been a Finance Broker for over 12 years and know the industry inside-out. I have personally experienced the highs and lows that came with carving out my own path. I've seen the pitfalls of inadequate Mentoring, and I know how working too much for too little damages our mental health.

In business there are a lot of unknowns that Brokers are forced to find out by ourselves through years of trial and error. Why?

I had worked the massive hours preparing deals and placing scenarios, wasted hard-earned money and valuable time on numerous marketing campaigns, coaches, and courses...until one day, I finally realised that if I wanted to get anywhere, I needed to reach out and learn directly from those who were already where I wanted to be. This, I discovered, was a crucial yet so often overlooked step in building a successful broking career. **I invested in myself.**

So, after over a decade of success, I became a full-time Mentor. Now, it's my passion to back new Brokers entering the industry to build successful careers and avoid burnout from the unique challenges they may not be told about - but can often suffer from - when starting in the industry.

What & How?

What is needed to work with Peter?

- Laptop or Computer
- Reliable Internet connection
- Zoom account (I can help you set up)
- Google Drive or other secure Folder to hold the information we share
- A keen sense of learning

How do I get started?

- Contact Peter Ellis via one of the below options to discuss your plans and future needs
 - Contact form on the website
 - 0413 435 763
 - peter@financebrokermentor.com



**“Success comes when the level of support given meets
the support needed”**

**Looking forward to helping you start and be part of your journey in
this fantastic industry.**