

# Finance Broker Mentor

## New To Industry Broker Mentoring Program

**Backing New to Industry Finance Brokers**

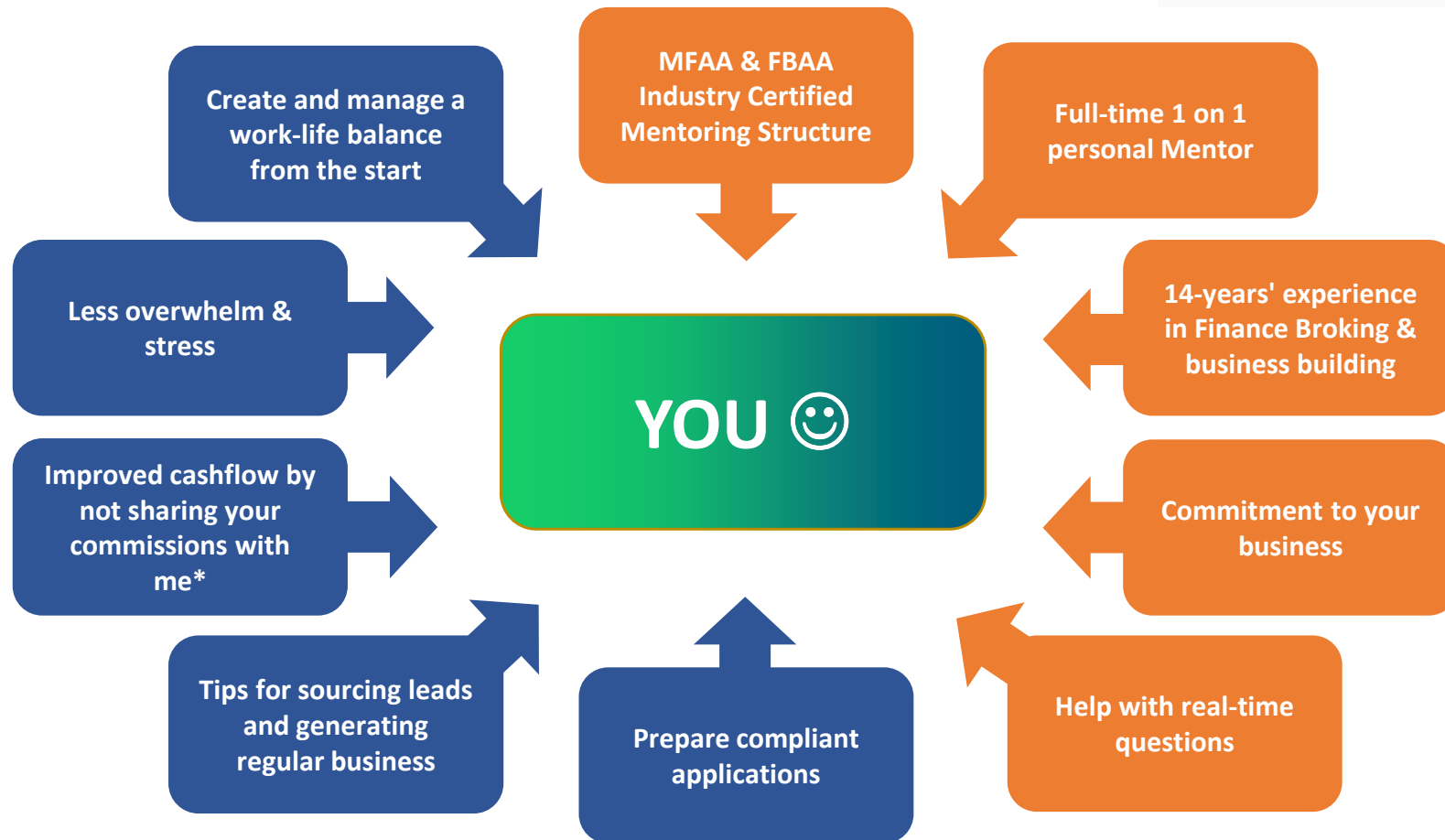
**Be shown the way**



# Why?

Be shown the way. Achieve More

Certified Mentor & Full Member Of:



# Supported

## Grow your business without worry

- **Personalised:** One-on-one support
- **Understanding:** Guidance on the loan process, from lead through to post settlement
- **Save time:** Tricky question? Don't dwell and worry, we are here to help
- **Speedy responses:** No waiting days for return calls, email replies or loans to be reviewed\*
- **Sustained growth:** Support in nurturing clients and strategies to build a strong loan book of loyal, long-term clients

Certified Mentor & Full Member Of:



\*Our aim is to return phone calls and reply to emails within 4-5 business hours and review loan applications before submission within 36 business hours.

# Finance broker Mentor: Mentoring program

- One-on-One **monthly** partnership Zoom session/call to check in on:
  - Scenarios you have had come across your desk
  - Deals in your pipeline
  - Business Growth strategies
- Contact in between partnership calls for scenarios, assistance, and advice
- Submit your deals with confidence using our before submission loan review service\*
- Access to the **Solo Broker Best Practice System** containing:
  - Document and Compliance Checklists**
  - Client questionnaires**
  - Technical advice**
  - Ask policy questions**
  - The ability to submit scenarios for expert review**
  - Client letter templates**
  - Plus, lots more**

# Mentoring: Lending & Business Modules

**Focus:** Mentoring Finance Brokers within their first 2 years in the industry



# Lending Modules

**Focus: Mentoring Finance Brokers within their first 2 years in the industry**

## COMPLIANCE & THE FINANCE JOURNEY

- Our Partnership/Compliance
- The Finance Journey: Lead to Post Settlement

## CLIENT TYPES

- PAYG
- Self Employed

## PURPOSE OF LOAN APPLICATION

- First Home Buyer
- Refinance/Debt Consolidation
  - Investment
  - Land & Construction
  - Family Guarantee
- Near Prime/Specialist
- Overseas Borrowers
  - Bridging Finance
- Self-Managed Super Fund
- Multiple Dwelling & Developments
  - Business/Commercial
  - Asset & Other Finance

# Business & Marketing Modules

- Business Plan/Time management
- Cashflow (Goals & Business volumes)
  - Promoting yourself
    - You & Your Customer (Marketing materials)
      - Vision, Mission, Values & USP
        - Website
        - Social Media
        - Networking
        - Local Marketing
    - Referral Partners (Document Referral Agreements)
    - Database & CRM (Long term client relationships)
- Outsourcing Marketing & Loan Processing
  - Hiring a Broker, PA &/or Support Staff

# About Peter Ellis, the Finance broker Mentor

I've been a Finance Broker for over 14 years. I have personally experienced the highs and lows that came with carving out my own path. I've seen the pitfalls of inadequate Mentoring, and know how working too much for too little damages our mental health.

In a Finance Broking career while there is **no easy path, LOTS of work to do and much to learn**, there are a lot of unknowns that Brokers are forced to find out by themselves through years of trial and error.

I had worked the massive hours preparing deals and placing scenarios, wasted hard-earned money and valuable time on numerous marketing campaigns and courses...until one day, I finally realised that if I wanted to get anywhere, I needed to reach out and learn directly from those who were already where I wanted to be. This, I discovered, was a crucial yet so often overlooked step in building a successful broking career. **I invested in myself.**

So, after over a decade of success, I became a full-time Mentor. Now, it's my passion to back new Brokers entering the industry to build successful careers and avoid burnout from the unique challenges they may not be told about - but can often suffer from - when starting in the industry.





# What current & former Mentees are saying...



**Patrick Gregory**

1 review

★★★★★ a month ago

Pete was my mentor as my finance broking business was being established and his support was absolutely critical to my business successfully establishing itself (now in it's third year). He patiently provided me with the detailed support & in-depth industry knowledge which enabled me to then go out into the market and deal with clients confidently. I would happily recommend any brokers seeking mentoring or support to get in contact with Pete.



**Wayne King**

1 review

★★★★★ a month ago

Whilst I'm new to mortgage broking I've been in business for about 40 years, the last 21 of those running my own Sales & Management Training company. I've met and coached thousands of people but rarely have I met anyone with Peters willingness to completely and utterly commit to me and my success. He's always available to me and goes what I consider to be way beyond what I might reasonably expect him to do to help me. He's an invaluable resource and has a wealth of knowledge. If you're fortunate enough to be able to utilize Peter, I would strongly recommend that you do just that.



**Hugh Dellit**

1 review

★★★★★ 3 months ago

I'm a broker with 4 years experience. Initially, I wondered how much value I'd get from this service given that I only occasionally come up against a scenario I'm unsure about.

I couldn't have been more wrong.

Engaging Peter has been the single best change I've made to my business this year. Having an experienced broker to bounce ideas off, not only about the technical elements of broking, but about your entire loan process is invaluable. My stress levels have dropped significantly since bringing Peter on board because I know that I've got a genuine broking weapon in my corner.

If you're a broker looking to take your business to the next level, just get this bloke on your side.

# What current & former Mentees are saying...



**Justin Forbes**

9 reviews

★★★★★ 5 months ago

If you're a new to industry broker and looking to work with a high quality and experienced mentor for your first two years then Peter Ellis is definitely someone you should speak to. Peter is an experienced finance professional who has more than 12 years working within the finance industry which he uses well to assist new to industry brokers during their first 2 years and beyond. In my dealings with Peter, I have found him to be extremely knowledgeable, quick to respond to queries via phone and emails and he is also willing to source answers through his extensive lender network. Peter has a genuine desire to work closely with new brokers to ensure they meet all their regulatory and compliance obligations as well as supporting brokers to increase their lending knowledge and loan processing efficiency. I highly recommend Peter and the mentoring services he provides.



**Oliver O'Callaghan**

1 review

★★★★★ 5 months ago

I was lucky enough to have Peter Ellis take over from a previous mentor towards the end of my first 2 years. At that stage I'd had 2 other mentors. I found Peter to be perfect for my needs as he cared about me and it wasn't just about increasing his client base for himself. After now having had 3 years broking experience I have met a lot of brokers and the consensus is that it is very difficult to find a good mentor who takes the time to help you 1 on 1 and be there when you need. I found a lot of the time I needed help at strange times of the day and Peter was always only too happy to help. In addition to helping new brokers I found that although I had some experience before working with Peter I wasn't aware that my structures and processes could be worked on. This job is all about structure and process and Peter is an expert at helping to make life a bit easier as a broker by coaching in these areas. I have no hesitation in recommending Peter for mentoring to other brokers both new and experienced and would be happy to take a phone call if anyone wants to discuss.



# What current & former Mentees are saying...



**Jack Fouracre**

2 reviews



★★★★★ 4 months ago

Peter is a true gentlemen, Very generous with his time and expertise. I'll call him in a panic and having the worst day then he will break it down, preach about the importance of process and leave me feeling a little less anxious then I was. He has a true passion for helping people and I highly recommend him to any broker looking for a mentor.



**Dave Harper**

1 review



★★★★★ 9 months ago

If you are looking for a mentor you'll be hard pressed to find better than Pete Ellis! Pete has added great value and support to my business. He's a very genuine person, passionate about what he does and most importantly he cares about you and your business succeeding. Like any good mentor he knows his stuff but what you don't know from the outside is he is very generous with his time and goes above and beyond, regularly offering calls and VC's at an evening and on weekends to help your business keep moving forward. This is not a side gig for Pete, it's his bread and butter and he's 100% dedicated to you and your unique business and its needs. I highly recommend having a chat with Pete!



**yingting lu**

1 review



★★★★★ 4 months ago

Having work with Peter Ellis for more than three months, I feel so lucky to be able to work and study with such a professional and responsible mentor. With his patient guidance, my work efficiency has improved a lot. I highly recommend Peter Ellis to the brokers who are new to the industry and need guidance.

# What is needed to work with Peter & team?

- Laptop/Computer with webcam and a reliable Internet connection
- Zoom account for partnership calls
- **Keen sense of learning coupled with a strong determination to succeed and a commitment to put in the required time and effort to grow 😊**

## How do I get started?

- Contact Peter via:
  - Contact form on our website [www.financebrokermentor.com](http://www.financebrokermentor.com)
  - 0413 435 763
  - [peter@financebrokermentor.com](mailto:peter@financebrokermentor.com)
- We can have a chat, discuss your plans, how the program works & the investment in self required
- If we are both happy to proceed I will request some details from you
- I will send you a copy of my agreement
- Once your Aggregator sends you your Credit Rep Number (if not already held) we can start

**“A Mentor is here to be the GPS for you.  
You do the driving, but they provide the guiding light”**

**Looking forward to helping you start and be part of your journey in  
this fantastic industry.**

Regards

*Pete*

