Finance broker Mentor

New To Industry Broker Mentoring Program

Including the Solo Broker Online Portal













About Peter Ellis, the Finance broker Mentor

I've been a Finance Broker for over 17 years. I have personally experienced the highs and lows that came with carving out my own path. I've seen the pitfalls of inadequate Mentoring and know how working too much for too little damages our mental health.

In a Finance Broking career while there is **no easy path, LOTS of work to do and much to learn,** there are a lot of unknowns that Brokers are forced to find out by themselves through years of trial and error.

I had worked the massive hours preparing deals and placing scenarios, wasted hard-earned money and valuable time on numerous marketing campaigns and courses...until one day, I finally realised that if I wanted to get anywhere, I needed to reach out and learn directly from those who were already where I wanted to be. This, I discovered, was a crucial yet so often overlooked step in building a successful broking career. I invested in myself.

So, after over a decade of writing loans myself, I became a Mentor helping new Brokers learn about the industry and build a business.

Regards

Pete



Supported

Certified Mentor & Full Member Of:





Guidance on the loan process, from lead through to post settlement

settlement

No waiting days for return calls or email replies*

Tricky question? We are here to help

Tips for sourcing leads and generating regular business

MFAA & FBAA Industry Endorsed Mentoring Structure

YOU

1 on 1 Mentor with a flat fee program

17 years' experience in Finance Broking & business building

Committed to the growth of the finance broking industry

Prepare compliant applications

Help with real-time questions



Finance broker Mentor: Mentoring program

- One-on-One partnership sessions/calls **every six weeks** to check in on:
 - Leads/scenarios you have had come across your desk
 - Help with deals in your pipeline
 - Business Growth strategies
- ☐ Contact in between partnership calls for scenarios & advice.
- ☐ Submit your deals with confidence using our before submission loan review service*
- ☐ Access to the **Solo Broker Best Practice online portal** containing:
 - ☐ Countless time & "stress saving" documents to propel your understanding of the industry
 - ☐ Compliance checklists
 - ☐ Client questionnaires
 - □ Technical advice
 - ☐ Client communication email and letter templates
 - ☐ A Broker community Plus, lots more



Lending Modules

Focus: Mentoring Finance Brokers within their first 2 years in the industry

COMPLIANCE & THE FINANCE JOURNEY

- Our Partnership/Compliance
- The Finance Journey: Lead to Post Settlement

CLIENT TYPES

- PAYG
- Self Employed

PURPOSE OF LOAN APPLICATION

- First Home Buyer
- Refinance/Debt Consolidation
 - Investment
 - Land & Construction
 - Family Guarantee
 - Near Prime/Specialist
 - Overseas Borrowers
 - Bridging Finance
 - Self-Managed Super Fund
- Multiple Dwelling & Developments
 - Business/Commercial
 - Asset & Other Finance



Business & Marketing Modules

- Business Plan/Time management
- Cashflow (Goals & Business volumes)
 - Promoting yourself:
- ➤ You & Your Customer (Marketing materials)
 - ➤ Vision, Mission, Values & USP
 - Website
 - Social Media
 - Networking
 - Local Marketing
 - Referral Partners
- Database & CRM (Long term client relationships)
 - Outsourcing Marketing & Loan Processing
 - Hiring a Broker, PA &/or Support Staff





★★★★ 4 months ago

Peter is a true gentlemen, Very generous with his time and expertise. I'll call him in a panic and having the worst day then he will break it down, preach about the importance of process and leave me feeling a little less anxious then I was. He has a true passion for helping people and I highly recommend him to any broker looking for a mentor.



If you are looking for a mentor you'll be hard pressed to find better than Pete Ellis! Pete has added great value and support to my business. He's a very genuine person, passionate about what he does and most importantly he cares about you and your business succeeding. Like any good mentor he knows his stuff but what you don't know from the outside is he is very generous with his time and goes above and beyond, regularly offering calls and VC's at an evening and on weekends to help your business keep moving forward. This is not a side gig for Pete, it's his bread and butter and he's 100% dedicated to you and your unique business and its needs. I highly recommend having a chat with Pete!



★★★★ 4 months ago

Having work with Peter Ellis for more than three months, I feel so lucky to be able to work and study with such a professional and responsible mentor. With his patient guidance, my work efficiency has improved a lot. I highly recommend Peter Ellis to the brokers who are new to the industry and need guidance.





Patrick Gregory

1 review

★★★★ a month ago

Pete was my mentor as my finance broking business was being established and his support was absolutely critical to my business successfully establishing itself (now in it's third year). He patiently provided me with the detailed support & in-depth industry knowledge which enabled me to then go out into the market and deal with clients confidently. I would happily recommend any brokers seeking mentoring or support to get in contact with Pete.



Wayne King

1 review

★★★★★ a month ago

Whilst I'm new to mortgage broking I've been in business for about 40 years, the last 21 of those running my own Sales & Management Training company. I've met and coached thousands of people but rarely have I met anyone with Peters willingness to completely and utterly commit to me and my success. He's always available to me and goes what I consider to be way beyond what I might reasonably expect him to do to help me. He's an invaluable resource and has a wealth of knowledge. If you're fortunate enough to be able to utilize Peter, I would strongly recommend that you do just that.



Hugh Dellit

1 review

★★★★★ 3 months ago

I'm a broker with 4 years experience. Initially, I wondered how much value I'd get from this service given that I only occasionally come up against a scenario I'm unsure about.

I couldn't have been more wrong.

Engaging Peter has been the single best change I've made to my business this year. Having an experienced broker to bounce ideas off, not only about the technical elements of broking, but about your entire loan process is invaluable. My stress levels have dropped significantly since bringing Peter on board because I know that I've got a genuine broking weapon in my corner.

If you're a broker looking to take your business to the next level, just get this bloke on your side.





★★★★ 2 months ago

I honestly cannot thank Peter enough for all his work and guidance! Being a new to industry broker can be daunting but having Peter at my side has alleviated a lot of the stress and self-doubt. He is always quick to respond to any questions, takes his time going through different loan scenarios with me and provides very thorough information about the entire loan process from start to finish which I am always referring to.

I highly recommend Peter if you are looking for a Mentor that will help you understand the finance journey but also how to build a successful business.



★★★★★ 10 months ago

Peter is a dedicated mentor, and he has gone that extra mile to help me to workshop multiple complex self-employed scenarios that involve trusts. I also benefit a lot from his creative ideas of getting business.

Highly recommended (1)





Justin Forbes

9 reviews

★★★★ 5 months ago

If you're a new to industry broker and looking to work with a high quality and experienced mentor for your first two years then Peter Ellis is definitely someone you should speak to. Peter is an experienced finance professional who has more than 12 years working within the finance industry which he uses well to assist new to industry brokers during their first 2 years and beyond. In my dealings with Peter, I have found him to be extremely knowledgeable, quick to respond to queries via phone and emails and he is also willing to source answers through his extensive lender network. Peter has a genuine desire to work closely with new brokers to ensure they meet all their regulatory and compliance obligations as well as supporting brokers to increase their lending knowledge and loan processing efficiency. I highly recommend Peter and the mentoring services he provides.



Oliver O'Callaghan

1 review

★★★★★ 5 months ago

I was lucky enough to have Peter Ellis take over from a previous mentor towards the end of my first 2 years. At that stage I'd had 2 other mentors. I found Peter to be perfect for my needs as he cared about me and it wasn't just about increasing his client base for himself. After now having had 3 years broking experience I have met a lot of brokers and the consensus is that it is very difficult to find a good mentor who takes the time to help you 1 on 1 and be there when you need. I found a lot of the time I needed help at strange times of the day and Peter was always only too happy to help. In addition to helping new brokers I found that although I had some experience before working with Peter I wasn't aware that my structures and processes could be worked on. This job is all about structure and process and Peter is an expert at helping to make life a bit easier as a broker by coaching in these areas. I have no hesitation in recommending Peter for mentoring to other brokers both new and experienced and would be happy to take a phone call if anyone wants to discuss.



What is required to work with Peter?

- Laptop/Computer with webcam and internet connection
- Zoom account for partnership calls (Free version is fine)
- Keen sense of learning and problem solving coupled with a strong determination to get out there and promote your business along with a commitment to put in the required time and effort to grow

How do I get started?

- Contact Peter via:
 - > The contact form on our website <u>www.financebrokermentor.com</u>
 - peter@financebrokermentor.com
 - **>** 0413 435 763
- We can have a chat, discuss your plans, how the program works & the investment in self required
- If we are both happy to proceed, I will send you a Mentee Expression of Interest link
- If your expression of interest is successful, I'll send you a copy of my agreement to sign & return
- Once your Aggregator sends you your Credit Rep Number (if not already held) we can start



"I am here to be the "GPS", providing the direction while you will be in the driver's seat. I won't do it all for you, but I will support you"

Looking forward to helping you start and be part of your journey in this fantastic industry.

Regards

Pete





